

HOW TO LOOK EXPENSIVE

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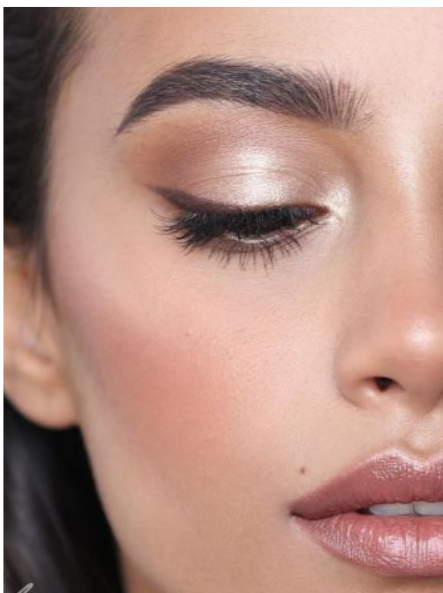
Be well groomed.



2

Keep your hair sleek.

Opting for a sleek and controlled hairstyle such as a French chignon or bun is an easy and yet dramatic way to up the ante of any look for daytime or night time.



3

Minimal everyday makeup.

While a beat face is fabulous, natural beauty is so chic. Instead of caking on the cover-up, take care of your skin and minimize your makeup application. Especially for the daytime. Your makeup should be understated and used only to enhance your natural beauty and features.



4

Keep jewelry to a minimum.

Especially so with cosmetic jewelry. Opt instead for fine pieces. A timeless watch, for example, exudes sophistication. Other classic pieces include simple diamond stud earrings or a solid gold tennis bracelet.



5

Invest in accessories.

You can easily get away with inexpensive clothing finds when you pair them with high-quality accessories. Additionally, you'll get a lot more bang for your buck or cost per wear with these items (you'll wear them often). Invest in the best quality shoes and handbags that you can.



6

Invest in good undies.

For your clothes to look impeccable, they need a smooth foundation. Great undergarments are absolutely essential. Invest in seamless panties and supportive bras. Additionally, control undergarments like Spanx are incredible for women of all sizes and shapes.



7

Think outside the cotton box.

Cotton is by far the most common material in most wardrobes. To look more expensive and refined, diversify! Opt for other natural fabrics such as silks, leathers, linens, and wools. You'll have to spend a little more for your dry cleaning each month, but these fabrics will help you take your wardrobe to the next level.



8

Perfectly pressed.

Wrinkled clothes are a clear sign to the world that you don't really care about your look. Taking an extra few minutes to straighten out those wrinkles is just polite. A great steamer makes things quicker and causes less stress on your clothes.



9

Tuck it in and/or add a belt.

Tucking in your shirt gives you a real "I've got my stuff together" vibe. Adding a belt is another small detail that helps to make an outfit look more polished.



10

Don't underestimate neutral colors.

You can never go wrong with neutrals including black, white, and shades of beige or gray. Additionally so, pastels such as light pinks and baby blues. These neutral colors can easily make an article look more expensive as opposed to other colors.



11

But keep it vibrant.

High-end designers often make items in rich, very vibrant colors. The key word here, rich. Unless the colors are intentionally pastel, avoid dull looking colors. Also avoid unnaturally bright neon colors.



12

Oh, my monochrome.

Monochromatic color palettes look incredibly elegant as it creates an elongating effect. Additionally, a monochrome outfit always looks intentional and put together.



13

Keep it structured.

Structure is a key indicator of high end and expensive looking garments. Look for items with clean lines and well-formed shape. Think Victoria Beckham. Classic garments with classic lines such as turtlenecks, a line dresses, or pencil skirts also tend to look quite refined.



14

Get it tailored.

Every well-dressed woman should have a personal tailor. Take your clothes to your personal neighborhood tailor/seamstress to have your garments nipped and tucked to fit perfectly.



15

Layer up.

Ever hear of the “third piece rule”? Sometimes all it takes to achieve the perfect outfit is the addition of a third piece. Instead of a simple top and bottom (not including shoes), a third piece adds a touch of sophistication to a basic look.

We hope you enjoyed this guide.

Don't forget to connect on social to keep
in the loop.



XO

Stay fabulous!